

Community Activator Coach Apprenticeship (Level 2)



Overview

The Community Activator Coach Apprenticeship underpins several occupations, including Activator, Sports Coach, Activity Leader, Community Worker or Outreach Officer. The Community Activator Coach will be a positive role model who builds good rapport with customers – especially those who are young, inactive or from low-income and marginalised communities. They will work alongside youth workers and police to neighbourhoods safer, whilst also working with health workers to make residents fitter and healthier. The Community Activator Coach promotes, delivers and coaches fun, inclusive and engaging activities. The role requires great flexibility and individuals can expect to work varied and unsociable hours, including evenings, weekends and school holidays.

Entry Requirements

Apprentices without Level 1 English and Maths will need to achieve this level and take the test for Level 2 English and Maths prior to the end point assessment.

Delivery Method

Apprentices should work for at least 30 hours per week, including off-the-job training.

Knowledge Covered

- The Benefits of Physical Activity and Healthy Lifestyle
- The Principles of Behaviour Change
- Leadership in Sport and Physical Activity
- Planning Community Events to increase Physical Activity

End Point Assessment

✓ Practical observation

✓ Presentation with questions & answers

✓ Panel based interview

Duration

14-18 months

Level

2

Progression

Successful completion of this Apprenticeship will lead to roles in leadership or management within the sector which will be aligned to an Apprenticeship as higher level. Progression will involve leading teams of people, acting as a mentor to staff and specialising in the delivery of sports and physical activities to certain populations or communities.

Recognition

All successful apprentices will be given Associate Membership level with CIMPSA.

Costs

16 - 18 Learners - £0

19+ learners - £300 (payable by the employer, not the learner)